

MOST URGENT

**F.No. 11014/01/2018-(EBSB)
Government of India
Ministry of Human Resource Development
Department of Higher Education
EBSB Cell**

534 C-Wing, Shastri Bhawan, New Delhi
Dated the 28th August, 2019

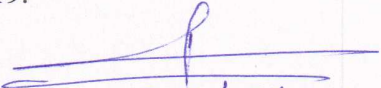
OFFICE MEMORANDUM

Subject: Observation of Swachhta Pakhwada, 2019 – reg.

The undersigned is directed to refer to the aforesaid subject and to say that Ministry of Human Resource Development is observing Swachhta Pakhwada 2019 during 1st September, 2019 to 15th September 2019. Hon'ble Prime Minister has launched a mission mode water conservation campaign 'Jal Shakti Abhiyan' and has also stressed to make India free from 'Single use plastic'. Accordingly, a list of activities has been enumerated in Annexure – I, which may be undertaken during the Pakhwada. The list is only indicative. More activities may be included in it.

2. All the Universities / Higher Educational Institutions are, therefore, requested to undertake the required activities during the Swachhta Pakhwada 2019.

Encl.: As above.


28/8/2019
(Pandey Pradeep Kumar)
Under Secretary (EBSB)
Phone: 011 - 23386934

To:

The Heads of all Universities/ Higher Educational Institutions

Annexure - I

Activities under Water Conservation which may be taken up during the Swachhta Pakhwada 2019

- Each University/College should constitute its Jal Shakti Team consisting of faculties and students.
- The Team during the Swachhata Pakhwada should study and monitor the status of the following water conservation activities, identify problems and devise methods to address them:-
 - Water Conservation and Rain Water Harvesting
 - Renovation of traditional and other water bodies/tanks
 - Water shed development
 - Ensure all water harvesting and water recycling plants are functional
- The University/College administration to take up follow up measures on the recommendations of the Jal Shakti Team during the Pakhwada.
- Jal Shakti Team to organize awareness campaigns involving Experts, NGOs and think tanks, followed by group discussion.
- Promotion of efficiency in utilization of water in campus.
- An audit of existing rain water harvesting facility in campus to be undertaken.
- Each University/Institution should identify neighbour village as “Jal Shakti Village” and “Gram Jal Shakti Team” to be constituted consisting of Key Stake Holders including the HEI participants.
- This team should monitor the existing water management in the village and suggest measures to improve water conservation and carry out the suggested measures with village authorities and people during the Swachhata Pakhwada and further.
- HEIs to ban use of ‘single use plastic’ and organize awareness campaigns regarding harmful effects of plastics esp. single-use plastic.